



OUR VISION



OUR PRIORITIES

ENABLING THEMES



SUPPORTED BY ENABLERS



INFORMED BY OUR PRINCIPLES



POSITIVE OUTCOMES FOR RESIDENTS



Working with the whole sport, physical activity and health sector to encourage and inspire all Mancunians to move more each day



ACTIVE LIVES FOR ALL MANCUNIANS

1. Encourage residents to move more

2. Positive experiences for Children and Young People

3. Active adults increasing & sustaining activity levels

4. World Class Sport that inspires positive change

5. Active Places & Neighbourhoods

6. Communicating with & connecting communities

7. Realising the potential of the workforce

8. Contributing to a zero-carbon future

ADVOCATING FOR MOVEMENT, SPORT & PHYSICAL ACTIVITY

GOOD GOVERNANCE

DATA, INSIGHT & LEARNING

INCLUSION

BEHAVIOR CHANGE

WHOLE SYSTEMS APPROACH

COLLABORATING & LEARNING TOGETHER

An equal & inclusive city where everyone can thrive at all stages of their life

Improved Physical and Mental Wellbeing

Skilled and work ready Young People

Sustainable, safe, resilient and cohesive neighbourhoods

Progressing with our zero-carbon ambition

Integrated, accessible, safe and green public transport system